

# The DSM Publishing Ultimate Fast Track Tutorials

Giving you **HONEST** step by step instructions  
so that **YOU** can make money online without  
falling for the scams



## FaceBook Fans

**You Have Full Master  
Resale & Giveaway  
Rights To This Product!  
Basically You Can Do  
Whatever You Like With  
It As Long As It Is Not  
Altered.**

**If You Would Like  
Premium Master Resale  
Rights On This Product Please [Click Here](#)**

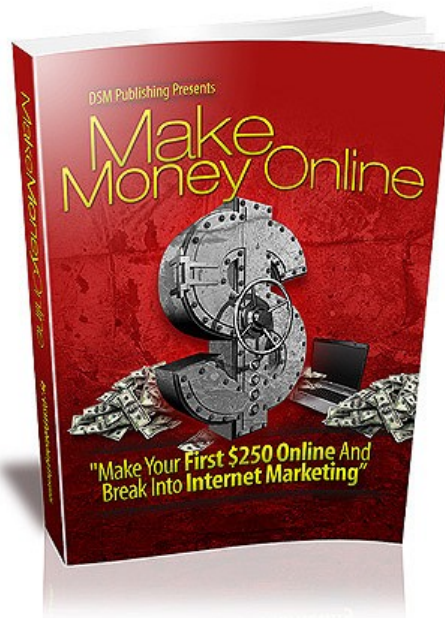
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## Affiliate Program

We have this great recurring income program in place so that by sending people to our free report you can make an absolute killing. How it works is that when people enter their email address for the free report which you can see [HERE](#) they are then offered a package for \$27 a month that shows them how to make money online. This program is geared around the free report so the results are amazing. They will then be offered to buy other products through our autoresponder sequence.



If they sign up through your affiliate link on ClickBank you earn 60% on all the sales. All you have to do is send people to our free report and we will do the rest. It's so much easier to say "check out this free report" rather than trying to sell them something and the end result is still the same. You can sign up by [clicking here](#).

# FOREWORD

Welcome to the latest issue of our monthly Fast Track Tutorials.

We're really glad that you gave us the chance to show you our way of doing things within Internet Marketing and we are really looking forward to helping you with your online business. Our ultimate goal is to see money floating into your bank account and if it is already improving on the current amounts.

We are going to start on some of the basic principles that even some experts fail to get to grips with so even if you do have a degree of experience I am sure that there will be content that you will not have thought about. We find that even after four years we come across methods from time to time that we had never even considered had tried out and thoroughly impressed us when it worked.

Most importantly we will include these methods to you in our tutorials so that you can implement them into your business!

All the monthly tutorials will be between 12-15 pages in length so that you can get to grips with all the information, take action on it and be ready for the next month's work. Where appropriate I will include screenshots so that it is even easier to follow.

We will always keep you up to date – so if we find something new that works better than an earlier method we will tell you all about it. We will also give you an overview with what it is all about so the experienced marketers can move on to the next bit if they wish. Within three months I can't see a marketer on this course not making money.

Obviously I'll start with the basics with the idea of getting you up and running as quickly as possible. We have had a wealth of experience online and we will provide you with all the information that you possibly need so that you can make a living online. Everyday I come across internet marketers that have been around for over a year and still haven't broken even after letting me put you through your paces you will not be one of them.

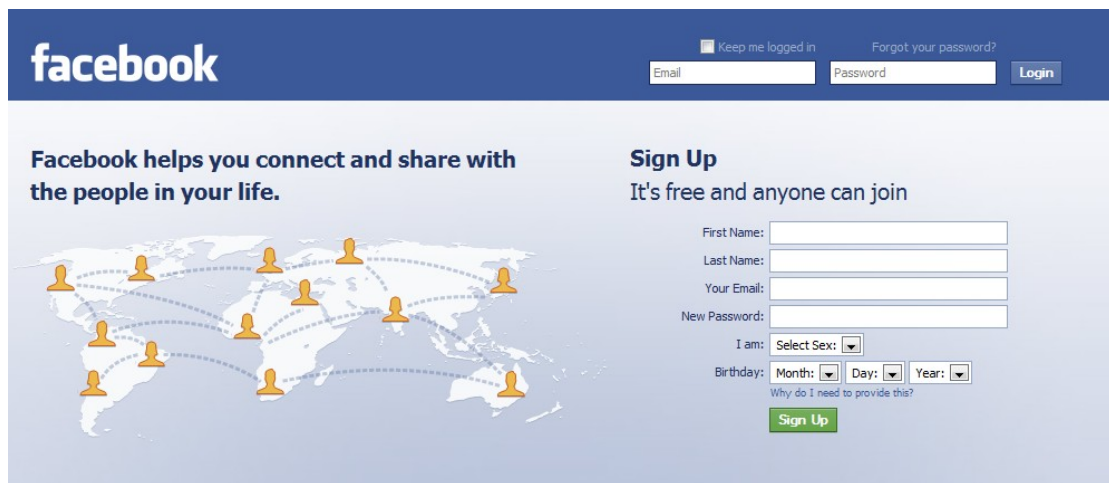
If you would like to take advantage of our Internet Marketing Superclass & discover how to make money online then [click here](#)

# FACEBOOK FANS

Today I will be chatting to you about using FaceBook and the facilities it has in order to get you lots of paying customers. As you know FaceBook is completely free so what it offers you are truly amazing and you should grab hold of it straight away.

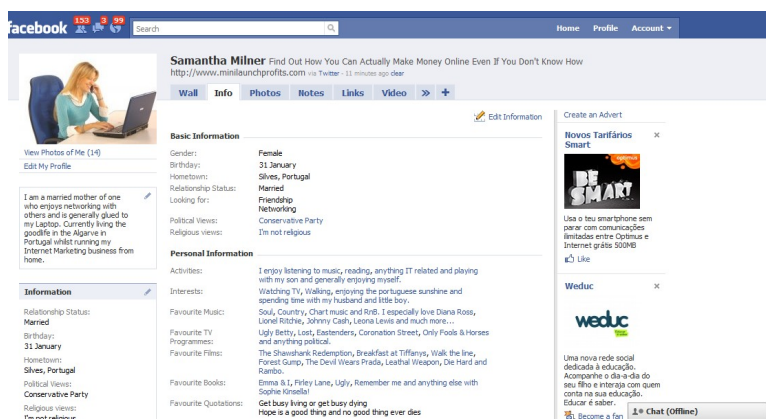
You can do it in one of two ways either as a paying marketer that wants traffic first or through using my free techniques.

If you haven't got a FaceBook account you will need one by signing up at <http://www.facebook.com>



The most important thing that you do first is set up a nice profile so that people can discover more about you and your business.

Also this FaceBook account should never have family members in it as having a row with your brother about what you got up to when you were kids is hardly good for business.



So once you are logged in you need to set up your profile – simply go to the links section at the top and add your details.

Add as much information as you can because people will find you from this content and is good for your marketing campaign.

Add a few personal things too so that you don't seem too business focused i.e. your favourite film, TV show etc.

Once you have completed this section you now have a perfectly ready FaceBook account and you now want people seeing this account so that you can make money from it.

I always look for people that are on the same level as me as we will have similar business interests so in turn we can share our customers.

The way FaceBook works is that people follow the crowd so whatever your friends want to do they will end up doing. So if you get one person following your activities it will automatically show up on their wall.

Then their friends will think – that looks interesting I am off to check it out!

And that's how the viral trend starts on FaceBook!

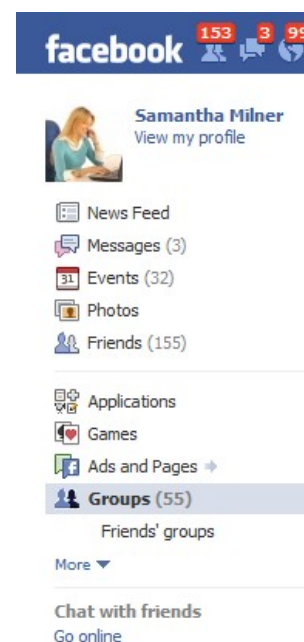
But before you start making friends or doing activities that will increase your presence on FaceBook you need to create your own group.

On your profile section down the left hand side you will see the groups section. Simply click on this and you will be taken to a list of groups that you are subscribed to.

If this is a new account it will blank with an image at the top asking you if you want to “create a group”.

Click on it and we can get started in creating you with your own group.

Now before you add any content minimise your FaceBook open another and search other groups in your niche. Then you can see who is top of the game



and it will give you an idea about what direction you want to take your own group in.

Now once you are ready it is time to create your group so let's get it set up:

### Create a Group

Step 1: Group Info

**Group Name:** (required)

**Description:** (required)

**Group type:** (required)

**Recent News:**

**Office:**

**Email:**


**Website:**

**Road:**

**Town/City:**

When you create your group make sure you choose a great title that has keywords in it and that you include your full web address for building up your traffic.

Then hit the create group button:

 Invite people to Make Money Online With The Internet Marketing Superclass

Your group options have been saved.













Customise Officers Members **Invite** Back to Make Money Online With The Internet Marketing Superclass

**Invite friends** Promote Group with an Advert.

Select friends to invite by clicking on their pictures below

**Find friends**

Filter friends  Selected (1)

 -Scott Myrick	 -Mark Henderson	 -David Stephen Rydelnik-	 -Yogi Arcusape... Indragri-
 -Eunice Snaer Continenta...	 -Pierre Pelleber-	 -June L Wies	 -Alex Mohamed
 -Tiffany Jefferson-	 -Milton Jeffs-	 -Brandon Cade	 -Jack Konopski-

If you already have friends you will have the chance to invite them if not you can skip this step.

Now head over to the group and add a picture along with any other information that you think is needed.

Now you will be able to look at it in all of it'd glory.

The screenshot shows a Facebook group page for "Make Money Online With The Internet Marketing Superclass". The group cover image features the text "The Internet Marketing Superclass" in yellow and white on a dark blue background, with "by: Samantha Milner" written below it. The group name is displayed at the top right, along with a user icon. Below the name are tabs for "Wall", "Info", "Discussions", "Events", and a "+" icon. A text input field with the placeholder "Write something..." and a "Share" button are visible. Below this, two posts by "Samantha Milner" are shown. The first post includes a link to "http://www.theinternetmarketingsuperclass.com/makemoneyonline" and is timestamped "23 minutes ago". The second post includes a link to "http://www.theinternetmarketingsuperclass.com/superclasstraining" and is timestamped "about an hour ago". On the left side, there is a menu with options like "Message all members", "Promote Group with an Advert", "Edit group settings", "Edit members", "Invite people to join", "Create group event", and "Leave Group". Below the menu is a text box for writing about the group. At the bottom left, an "Information" section is visible, showing the category "Business - Home Business" and a description: "Create your own unique business from home with the internet marketing superclass which is your 26 week training program for having your own profit pumping online business."

Add a couple of updates like I have so that when you invite people to the group you have something to share.

Now you have done this you need to be getting people into your group.

First of all you can use your own FaceBook account to gain attention for about 30 minutes of fun a day!

Using the search facility on FaceBook, join everything that you enjoy doing. Take part in groups in your niche, or even create your own lists of your favourite things.

This is exactly what I did and half an hour later I was already heading towards 50 members. This is great because I was doing things that I like. You will never find another job that will build your profile and sales whilst you chat about your favourite topics.

I also received 2 sales within the first half an hour for \$27 a month for a six month subscription so it was the best half hour of fun I had ever had.

I also searched “make money online” and as you can see I am result number two after 30 minutes. Out of many thousands of groups and you would never be able to achieve this with Google:

The screenshot shows the Facebook search interface. At the top, the Facebook logo is on the left, and a search bar is on the right. Below the search bar, a search box contains the text "make money online" and a "Search" button. On the left side, there is a sidebar with navigation options: "All results", "People", "Pages", "Groups", "Applications", "Events", "Posts by friends", and "Posts by everyone". The main content area shows search results for "make money online". It suggests "Did you mean: make moneyonline" and shows "About 15,000 results". Two results are visible: 1. "Make Money Online" (Business, 1,026 members) with a thumbnail for "Cody Moya's FREE Internet Marketing Courses". 2. "Make Money Online With The Internet Marketing Superclass" (Business, 46 members) with a thumbnail for "The Internet Marketing Superclass by Samantha Milner".

Now that you have had your fun you want to find people in your niche and place a small post on their wall telling them about your group. Aim to do ten of these a day, so, that you are not spamming the FaceBook community.

Then you will see it feature on the wall of the group you have posted on:

The screenshot shows the Facebook group page for "Make Money Online". At the top, the Facebook logo and search bar are visible. The group name "Make Money Online" is displayed with a group icon. Below the name are tabs for "Wall", "Info", "Photos", and "Discussions". The "Wall" tab is active, showing a post area with a text input field "Write something...", an "Attach" button, and a "Share" button. Below the post area, there are two posts: 1. A post by "Samantha Milner" with a profile picture of a woman. The text of the post reads: "What if you could work just six hours a day and have a fully automated unique internet marketing business? Discover why so many newbies are getting amazing results from this top internet marketing course - join the facebook group today! http://tinyurl.com/yfgnwg6". Below the text is a link to "tinyurl.com" and the text "A few seconds ago · Comment · Like · Share". 2. A post by "George Offer" with a profile picture of a dog. The text of the post reads: "add me please!!". Below the text is the text "Thurs at 19:25 via Digifer Beta · Comment · Like · Report". On the left side of the group page, there is a sidebar with a large thumbnail for "Cody Moya's FREE Internet Marketing Courses" and the text "www.FreeInternetMarketingCourses.com". Below the thumbnail are buttons for "Invite people to join" and "Leave Group". Below that is an "Information" section with the following details: Category: Business - Home Business; Description: Discussion how to make money online.; Privacy type: Open: All content is public.

Now once you have done this follow the same method with new people that become your friends on FaceBook. When they reply to a friendship request simply post on their wall saying thanks for being friends and why not follow me on my group.

Then all their friends are seeing your update and it provides you with amazing exposure.

You can see my group by [clicking here](#)

Because FaceBook groups offer a viral affect it is not hard to get thousands of members to a group and then it will grow naturally once you have 2,000 members you don't need to go looking for FaceBook fans as they will come looking for you!

Then just stick to posting once a day and then once a week with a website link and in the meantime others will also post on your wall giving you links from their own wall.

Now all that is left to create even more groups for each of your products and you have a huge stream of traffic just from one source.

You are really missing out if you don't give FaceBook ago as this is amazing free traffic for you at your fingertips.

## PUT INTO PRACTICE

1. Create your own FaceBook account and fill in all the little sections including setting up a picture for people to recognise you with. Make sure you set a picture as many people will not be friends with those that don't have one!
2. Set up your group and be careful to choose a name that best represents it and try and get a really powerful keyword into the start of the title.
3. Add a couple of updates for people that join your group they have a good domain name to visit
4. Have fun joining groups that interest you, playing games and getting your name about!
5. Post on 10 peoples walls a day that have groups in your niche recommending your own group and watch them flock like sheep to see you!
6. Post regular updates to your group so that you can keep people interested in what you are doing
7. Then go and repeat the process with many groups so that you have your very own viral traffic on tap!

And last but not least.....

8. Go and implement it!

See you next month

*Samantha Milner*

Samantha Milner  
Author – The Ultimate Fast Track Tutorials

Sign up at <http://www.dsm-publishing.co.uk> and receive the new fast track tutorials direct to your inbox.