

The DSM Publishing Ultimate Fast Track Tutorials

Giving you **HONEST** step by step instructions
so that **YOU** can make money online without
falling for the scams



Traffic Tactics

**You Have Full Master
Resale & Giveaway
Rights To This Product!
Basically You Can Do
Whatever You Like With
It As Long As It Is Not
Altered.**

**If You Would Like
Premium Master Resale
Rights On This Product Please [Click Here](#)**

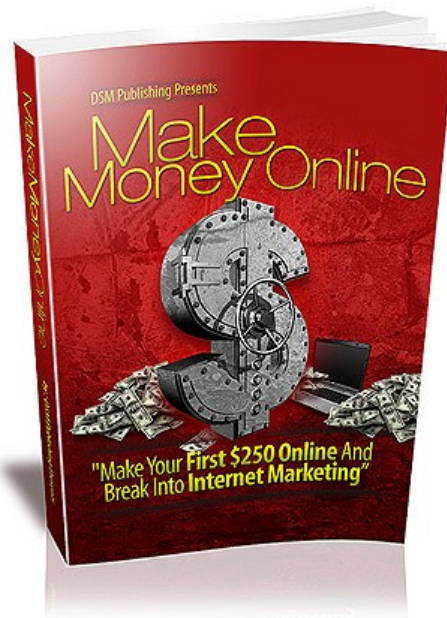
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Affiliate Program

We have this great recurring income program in place so that by sending people to our free report you can make an absolute killing. How it works is that when people enter their email address for the free report which you can see [HERE](#) they are then offered a package for \$27 a month that shows them how to make money online. This program is geared around the free report so the results are amazing. They will then be offered to buy other products through our autoresponder sequence.



If they sign up through your affiliate link on ClickBank you earn 60% on all the sales. All you have to do is send people to our free report and we will do the rest. It's so much easier to say "check out this free report" rather than trying to sell them something and the end result is still the same. You can sign up by [clicking here](#).

FOREWORD

Welcome to the latest issue of our monthly Fast Track Tutorials.

We're really glad that you gave us the chance to show you our way of doing things within Internet Marketing and we are really looking forward to helping you with your online business. Our ultimate goal is to see money floating into your bank account and if it is already improving on the current amounts.

We are going to start on some of the basic principles that even some experts fail to get to grips with so even if you do have a degree of experience I am sure that there will be content that you will not have thought about. We find that even after four years we come across methods from time to time that we had never even considered had tried out and thoroughly impressed us when it worked.

Most importantly we will include these methods to you in our tutorials so that you can implement them into your business!

All the monthly tutorials will be between 12-15 pages in length so that you can get to grips with all the information, take action on it and be ready for the next month's work. Where appropriate I will include screenshots so that it is even easier to follow.

We will always keep you up to date – so if we find something new that works better than an earlier method we will tell you all about it. We will also give you an overview with what it is all about so the experienced marketers can move on to the next bit if they wish. Within three months I can't see a marketer on this course not making money.

Obviously I'll start with the basics with the idea of getting you up and running as quickly as possible. We have had a wealth of experience online and we will provide you with all the information that you possibly need so that you can make a living online. Everyday I come across internet marketers that have been around for over a year and still haven't broken even after letting me put you through your paces you will not be one of them.

If you would like to take advantage of our Internet Marketing Superclass & discover how to make money online then [click here](#)

TRAFFIC TACTICS

Today I will be chatting to you about using my traffic tactics in order to bring amazing streams of traffic through to your products.

I have spent the last year increasing the traffic results through to some of my hardest niches and cracked even the hardest of them all:

Today	Yesterday	This Month	Total
4	9	771	17,495
75	269	3,031	3,106
60	203	5,668	68,240
4	0	45	7,195
2	9	86	1,181
153	337	6,467	73,124
1	3	1,246	9,938
42	138	2,477	4,785
35	53	1,323	8,655
0	0	869	15,924
43	269	14,085	80,179
9	9	252	478



36,320 hits this month so far

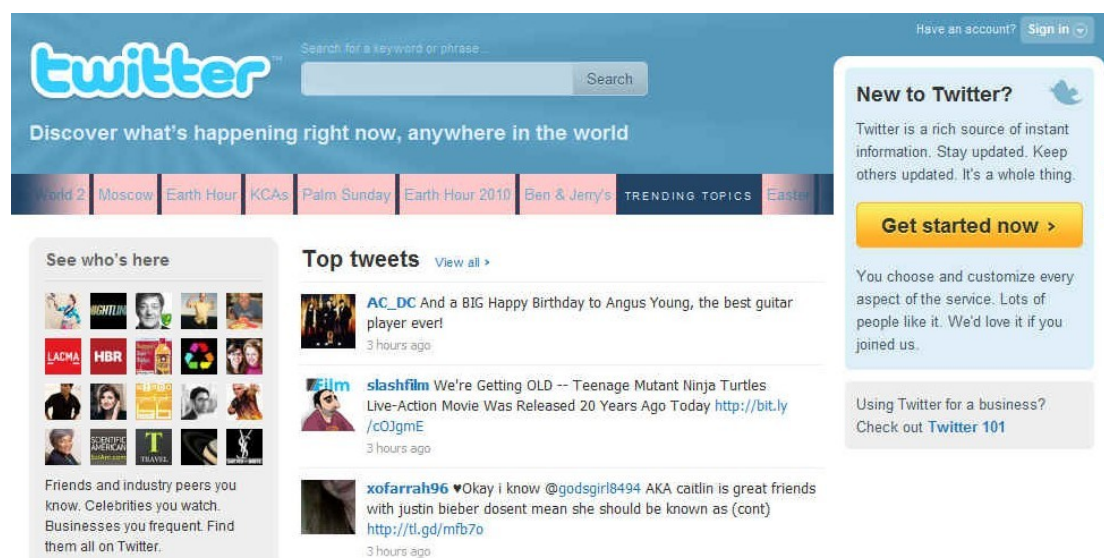
One of my phobias in internet marketing is paying for advertising. I simply don't want to put the money down just in case the type of traffic doesn't work.

As I made a few bad mistakes with Adwords in the early days and don't want a repeat performance.

Therefore just for you, I have put together my top five traffic tactics for bringing you the BEST traffic results.

Most importantly I use these methods everyday because they work!

Traffic Tactic #1 – Twitter



When I first heard what Twitter could do for your business and your traffic levels I experimented with my Blog. I started up a brand new Blog in the make money online called “[The Samantha Milner Blog](#)” and built up my traffic with just Twitter.

Even though I used my Twitter account for other promotions I still managed to build my Blog traffic bit by bit. Then after the first month my traffic through Twitter averaged 200 hits a day and that was on a bad day!

Remember millions of people everyday use Twitter for their online business. I don't think they would spend as much money on their Twitter campaign if it wasn't worth doing.

I could launch any product on the internet and just use Twitter for it and still get amazing results. You just have to spend about an hour or two setting it up and then pass it onto to someone else to manage for you.

Here is a link to my free Twitter ebook and just by following a few of the principles you can be adding thousands of monthly visitors to any or all of your products:

<http://www.24hourtwitterexpert.com>

Traffic Tactic #2 – Squidoo

Creating a Squidoo lens is easy and fast and the results from just a couple of lenses can really increase your traffic levels.

The image shows a screenshot of a Squidoo lens. At the top, there's a navigation bar with 'Log In', 'Sign Up', 'SquidLinks', 'Create Your Own Lens', and a search bar. Below this is a banner for 'acumen FUND' with the tagline 'Building businesses that change lives.' and a 'LEARN MORE' button. The main content area features a lens titled 'Samantha Milner: A Quick Start To Internet Marketing'. It includes a star rating (5 stars), a 'Share' button, and a '15 tweets' indicator. Below the title, there are two ads: 'Internet Marketing' and 'eBook Business'. The lens also has a 'DSM Publishing: Break Into Internet Marketing' section with a photo of a woman and text describing the business. On the right side, there's a 'Create a Lens!' button and a section for 'Explore related pages' with links to 'Making Money from Home', '3 Steps To Make Money Now!', and 'Money...Let It Become Your Second Language'.

I never really took Squidoo seriously at first then I realised just how much traffic they could provide you with and I was hooked.

When you look at Squidoo lenses they look so professional and as there is AdSense within the lens you can make money from this point to.

What I love about Squidoo though is the fact that you can use them to highlight your products and provide yourself with backlinks through to your main products which is amazing.

They are also viewable within the Squidoo search facility so you can get traffic from them via Squidoo and not just from Google.

Squidoo is so popular it is very easy for you to use them for building up your traffic.

Here is one of our Squidoo lenses:

<http://www.squidoo.com/samanthamilner>

If you are working within affiliate marketing they are also a fantastic option for avoiding paying for your own website.

To get you through Squidoo here is our free report:

<http://www.dsm-publishing.co.uk/freegifts/squidooexpert.html>

Traffic Tactic #3 – Free Classified Adverts

With free classified adverts it's a case of don't knock it unless you have tried it. I always thought the traffic results were terrible and that the traffic you would get from them would never convert.

How wrong I was!

The image shows a screenshot of the Craigslist website for Chicago. The interface is organized into several columns and sections. At the top, there's a navigation bar with 'craigslist' on the left and 'chicago' in the center, with dropdown menus for 'chc', 'nch', 'wcl', 'sox', 'nwi', and 'nwc'. Below this, there are three main columns: 'community', 'housing', and 'jobs'. The 'community' column includes links for activities, lost+found, artists, musicians, childcare, local news, general, politics, groups, rideshare, pets, volunteers, events, and classes. The 'housing' column includes links for apartments/housing, rooms/shared, sublets/temporary, housing wanted, housing swap, vacation rentals, parking/storage, office/commercial, and real estate for sale. The 'jobs' column includes links for accounting+finance, admin/office, arch/engineering, art/media/design, biotech/science, business/mgmt, customer service, education, food/bev/hosp, general labor, government, human resources, internet engineers, legal/paralegal, manufacturing, marketing/pr/ad, medical/health, nonprofit sector, real estate, retail/wholesale, sales/biz dev, salon/spa/fitness, security, skilled trade/craft, and software/qa/dba. To the right of these columns, there are three more columns: 'other cities', 'us states', and 'countries', each with a list of locations. On the left side of the page, there are several utility sections: 'post to classifieds', 'my account', 'help, faq, abuse, legal', 'search craigslist', 'for sale' dropdown, 'event calendar' (a calendar grid for the month of March), 'haiti earthquake relief', 'avoid scams & fraud', 'personal safety tips', 'craigslist blog', and 'craigslist factsheet'.

There is literally a classified section for everyone and as you know it is free to post on Craigslist.

What I do is have five adverts to go out per day Monday – Friday to each of my niches. Then I pay an outsourcer to send them out for me. She will then send out the same adverts to different cities making sure that I get the best traffic results from the sites.

Your classified advert can be as short or as long as you like but I think you get the best results from the three line adverts with the link underneath.

It is also a good idea to get keywords within your advert as people will search for these and it will get you even more hits on a regular basis.

If you are going down the classified advert route I would suggest you experiment with them for about a month and then what works best you stick with.

Traffic Tactic #4 – Forum & Blog Commenting

If there is two methods that I love to do on a daily basis that can boast my traffic and make me feel like I am contributing it is these two.

You can do both or just one of them depending on the time that you have available.

Here is the links to two free previous fast track tutorials that will help you:

<http://www.dsm-publishing.co.uk/freegifts/blogmarketing.pdf>

<http://www.dsm-publishing.co.uk/freegifts/forummarketing.pdf>

When it comes to Blog commenting the best option is to find 10-15 Blogs that you like reading and subscribing to their RSS feed.

Then whenever they post to their Blog you will be informed and you can reply to the Blog straight away. Make sure your answer is good and then the other people that read the Blog will visit your site!

Many Blogs also have a top commentators section on the navigation section of their Blog. Once you have commented three or four times the chances are that you will appear in this section giving you even more traffic from these Blogs.

With forum posting it is a good idea to have 20 minutes a day put aside just for commenting on forums.

Put together a really nice signature with keywords in it and then not only are you getting visitors to your sites but you are also improving your SEO positions.

Many of these forums also have free sections for you to advertise your products and services so make the most out of your visits to the local forums.

If the forum is about an easy subject you can also outsource this to your workers and then they can do it for you.

I always plan to get about 20 forum comments out a day but it totally depends on how much traffic you want. For example the more effort you put in the higher your results will be.

Traffic Tactic #5 – Article Writing

I love article writing and it always comes back time and time again as my favourite method for generating free online traffic.

No matter what your niche is article writing can do something really special for your business.

GOARTICLES.com
The Web's Largest Free Content Article Directory

Search by Author, Title or content
Article Content

Home Submit Articles Author Guidelines Publisher Guidelines Content Feeds RSS Feeds Web Gadgets FAQ Advertise Contact Us

Article Categories

- Advertising
- Art
- Autos
- Awards
- Business
- Careers
- Computers
- Education
- Entertainment
- Family
- Finance
- Food
- Health
- Hobbies
- Home
- Insurance

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Member Update (Nov. 23/09) - Acquiring Expert Author Status

Recent Articles

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john (2010-03-31)
- Wholesale Affiliate Program Marketing. How To Build Up A Email List In Three Easy Steps
Rose Li (2010-03-31)
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Kyana Miner (2010-03-31)

Most Viewed

- Article Marketing Tips - Learn My Secrets to Getting More Views and Clicks
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Viewed 53685 times.
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Article Resources

- Copyscape
- Copyright Information
- The Phantom Writers
- Authors Article Exchange

Partners

- RSS Specifications
- Template Monster
- iSnare - Free Articles
- SubmitYOURArticle.com
- Article Pool
- Free forums
- Article City

Expert Authors

- Expert Author Pages

What I will do is have a set amount of articles going out per week to my niche. Then the following week these same articles will be submitted to other great article directories giving me maximum traffic results.

I often try and tone down the amount of article directories I have my articles submitted to. Then I will look at the results and realise that I can't resist posting to all of them.

Find about five directories that you are happy with and post to them every week with a selection of articles. I would suggest getting out 5 articles a week and if submitted to 5 directories = 25 article exposure.

Also make sure that you social bookmark all your articles and post them onto your Twitter account along with any other social media accounts that you are using.

Here is my article writing ebook that will help you with this:

<http://www.dsm-publishing.co.uk/specialoffers/articlewriting.html>

If you just follow my top five traffic tactics you will see a dramatic improvement in your statistics.

Remember these methods can be used on any niche it doesn't just have to be in the internet marketing field. As you follow these tips you will find that some of them work better than others for you.

PUT INTO PRACTICE

1. Create your own plan of action and decide how to take your traffic plans further.
2. Download all the free tutorials so that you can get started on your five tactics of traffic generation.
3. Set up your Twitter traffic plan and concentrate on getting hits through to your website or blog.
4. Set up a selection of Squidoo lenses and use them as a main point in your traffic generation system.
5. Plan your free classified adverts until you are happy with them and the results that they bring you.
6. Post on forums and blogs regularly gradually building up your reputation so that people visit your blog or website.
7. Create a plan of action with your article writing and then tell the world about the articles you have published. Don't just publish them to directories and then leave them!

And last but not least.....

8. Go and implement it!

See you next month

Samantha Milner

Samantha Milner
Author – The Ultimate Fast Track Tutorials

Sign up at <http://www.dsm-publishing.co.uk> and receive the new fast track tutorials direct to your inbox.