

The DSM Publishing Ultimate Fast Track Tutorials

Giving you **HONEST** step by step instructions so that **YOU** can make money online without falling for the scams



Ultimate Online Income

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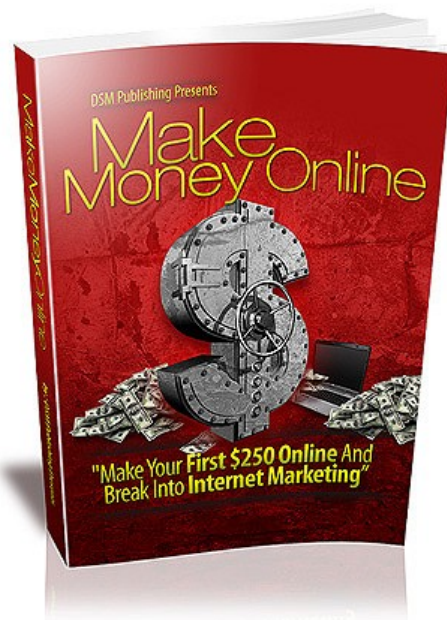
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Affiliate Program

We have this great recurring income program in place so that by sending people to our free report you can make an absolute killing. How it works is that when people enter their email address for the free report which you can see [HERE](#) they are then offered a package for \$27 a month that shows them how to make money online. This program is geared around the free report so the results are amazing. They will then be offered to buy other products through our autoresponder sequence.



If they sign up through your affiliate link on ClickBank you earn 60% on all the sales. All you have to do is send people to our free report and we will do the rest. It's so much easier to say "check out this free report" rather than trying to sell them something and the end result is still the same. You can sign up by [clicking here](#).

FOREWORD

Welcome to the latest issue of our monthly Fast Track Tutorials.

We're really glad that you gave us the chance to show you our way of doing things within Internet Marketing and we are really looking forward to helping you with your online business. Our ultimate goal is to see money floating into your bank account and if it is already improving on the current amounts.

We are going to start on some of the basic principles that even some experts fail to get to grips with so even if you do have a degree of experience I am sure that there will be content that you will not have thought about. We find that even after four years we come across methods from time to time that we had never even considered had tried out and thoroughly impressed us when it worked.

Most importantly we will include these methods to you in our tutorials so that you can implement them into your business!

All the monthly tutorials will be between 10-15 pages in length so that you can get to grips with all the information, take action on it and be ready for the next month's work. Where appropriate I will include screenshots so that it is even easier to follow.

We will always keep you up to date – so if we find something new that works better than an earlier method we will tell you all about it. We will also give you an overview with what it is all about so the experienced marketers can move on to the next bit if they wish. Within three months I can't see a marketer on this course not making money.

Obviously I'll start with the basics with the idea of getting you up and running as quickly as possible. We have had a wealth of experience online and we will provide you with all the information that you possibly need so that you can make a living online. Everyday I come across internet marketers that have been around for over a year and still haven't broken even after letting me put you through your paces you will not be one of them.

If you would like to take advantage of our Internet Marketing Superclass & discover how to make money online then [click here](#)

ULTIMATE ONLINE INCOME

In today's present economic climate almost everyone is finding it more and more difficult to manage their "month" on their "money". So how can you increase your money without having to find another job and slave away more hours for barely more than minimum wage?

Starting an online business most certainly won't make you a millionaire overnight, and please, don't believe anyone who tries to tell you otherwise, however your online business once established, and turning a profit will help you turn things the other way round, so that you can have more "money" than "month".

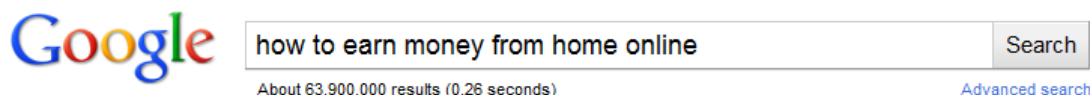
There are lots of ways to Make Money Online; the 7 ways we have chosen to list here are probably the easiest ones for anyone, repeat anyone can choose from to start their online business.

Take a look around; there are plenty of people just like me who are quietly earning those extra dollars they need to keep them and their family afloat. And they are doing it by setting up their own online business.

So what are you going to need to start earning those extra dollars? To be honest, probably not much more than you have access to already. Even if you have the oldest computer in the world, with the slowest internet connection you can make this happen if you want it to. The methods and systems we are going to show you here in this report, won't even cost you an "arm and a leg", most of the tools you will need can be found for free.

Don't Fall Into the Money Pit!

Anyone contemplating starting their own home business first has to learn how not to "fall into that huge Money Pit". Take a look at Google there are literally millions of results for how to earn money from home online.



Apparently you can make money doing all sorts of things, filling in online surveys, typing at home, posting advertisements; envelope stuffing; online tutoring; the possibilities are endless! **DO NOT** fall for these schemes, every one of those kinds of websites has a disclaimer that says something similar to this statement:

“This is not a job. **You are not working for anyone**”

I’ll wager that *Regardless* of that statement, you will still continue on to read the whole of their “glitzy” sales pages, that have been craftily written to make you think that there lots of people earning thousands of dollars per month doing this type of thing.

Then you’ll get to the part where it states today’s date and that this offer is going to be gone at midnight tonight!

Resist the temptation to hit that buy button, save your \$49.95 the only way anyone is securely making thousands per month through these schemes and offers is by selling to **YOU** the desperate person. Keep your \$49.95 in your pocket; you have much better things to spend it on.

Online Business Scams

If you are desperate to make those extra dollars, you are just the person these online work at home scammers are after. Take heed of this warning too.

No one makes a million dollars on the net overnight

Yes, there have been one or two reports of this having been done, but the average Joe or Jane simply cannot make a million in one night.

Don’t let this statement disappoint you though, because with a little bit of work, thought and planning the average Joe or Jane can seriously make a decent chunk of change online.

Here is how you most certainly won’t make money:

1. The Edward L Green chain Letter system. This is illegal in most countries stay well clear of it.
2. Posting advertisements for other companies, who will only pay you if the advertisement gets clicked on.
3. Participating in any kind of pyramid scheme. Only the ones at the top of the pyramid ever profit from these types of schemes, then they usually run off with most of the money

Just keep this thought in mind,

“If looks too good to be true, it usually is”.

There is no greater feeling than waking up in the morning and seeing your PayPal account has been credited with money whilst you have been asleep. So let’s go and find out how we can do just that.

Are you ready? Let's go!

Idea Number One

Simply Sell Your Stuff On-Line

Do You Really Need Your Own Website?

There are two schools of thought here; it is possible to start making money online without a website of your own, however having a web presence as soon as possible will help you to further monetize your efforts.

With your own web site, you can put up a page to capture visitors email addresses and start building a list. A list can be one of the most profitable assets of your online business. We'll cover more on that later.

So where can you sell online to raise money, without having to have your own web site.

www.craigslist.com you can post any unwanted item for sale through their classified advertising pages.

<http://www.gumtree.com/> you can post any unwanted item for sale through their classified advertising pages.

<http://www.listfisher.com/> mostly suited for the USA only.

www.ebay.com whilst not free you can pay to list any unwanted item for sale through their auction system.

www.amazon.com or www.amazon.co.uk again not free, but eliminates the need to have your site up and running on day one.

The purpose of listing where you can just sell things is so you can raise money to fund your online business. No business ever started out without some kind of initial cost, even Sir Richard Branson needed money to make those phone calls from the payphone.

Don't worry though, you won't need a fortune a minimum of \$49.95 will do, so please don't tell me you spent it on that get rich quick idea.

Before we get going and planting those seeds of money making ideas, there is one important thing you must do even before you list your ad on craigslist or your item for sale on EBAY, you need some way of **accepting money** from your prospective purchasers.

One of the most widely used payment processors on the internet whether you love them or hate them is PayPal.

You can open a personal account with PayPal and you can open a premier or business account too. However, each PayPal account must have a unique email address and a separate set of financial information recorded in order for you to use it.

If you only have one bank account and one credit/debit card, you will only be allowed one PayPal account. The best option here is to open either a Premier or Business Account.

If you are thinking of using EBAY you most definitely would be better off opening a Premier or Business Account.

The following screen shot shows the differences between the types of accounts you can have.

Compare PayPal Account Types

Account Benefits	Personal	Premier	Business
Send money	✓	✓	✓
24-hour fraud surveillance	✓	✓	✓
Customer Service availability	✓	✓	✓
eBay Tools	Limited	✓	✓
Merchant Services	Limited	✓	✓
Accept credit or debit cards		✓	✓
Multi-user access			✓

It is simple and easy to open a PayPal account, just log in to your local PayPal site and follow their instructions.

Choose the Right PayPal Account for You

Sign up is quick and easy — start using PayPal today !



If you are unfortunate enough to live in a Country where PayPal is not available, the Ebay option will not be allowed either. There are other online payment systems you can use. www.alertpay.com

Alertpay is a little more expensive to use than PayPal but supports far more Countries. It is easy to set up an account. Choose your Country, the kind of account you wish to have, enter your details and validate those details. That's it you should be up and running in no time.

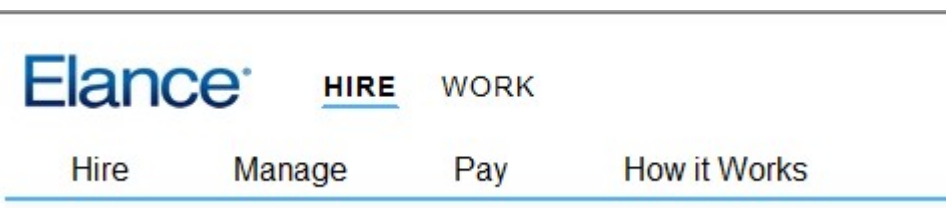
Idea Number Two

No website needed - Freelancing

Lots and lots of people make extra money by Freelancing; some people are full time freelancers, whilst others simply carry out ad hoc tasks as their time permits.

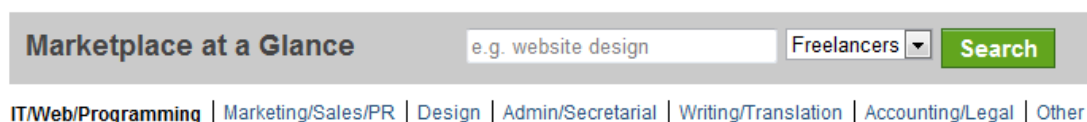
Freelancing is no more than selling you time and specialist skill for money. The freelancing market place continues to grow, with more and more opportunities becoming available as the internet grows.

Apart from the well know sites where competition for freelancing work is high, sites like www.Elance.com




Or Rentacoder which has now changed its' name to www.vworker.com



There are other sites to apply to try too when looking for freelance work. Take a look at; www.peopleperhour.com too.





Another new and popular player to the freelance market place is www.fiverr.com I'm always amazed at what people will do for \$5!


fiverr[™]_{beta}

 **deploytraffic: I will send 10,000 visitors to any website for \$5**
In: **Advertising** • Usually delivers within **3 days**

 703  56 93% Positive

 **I will crochet you a frog hat or send you its pattern for \$5**
I can crochet you a frog hat or send you its pattern for ... (by [anteaterkoh](#))

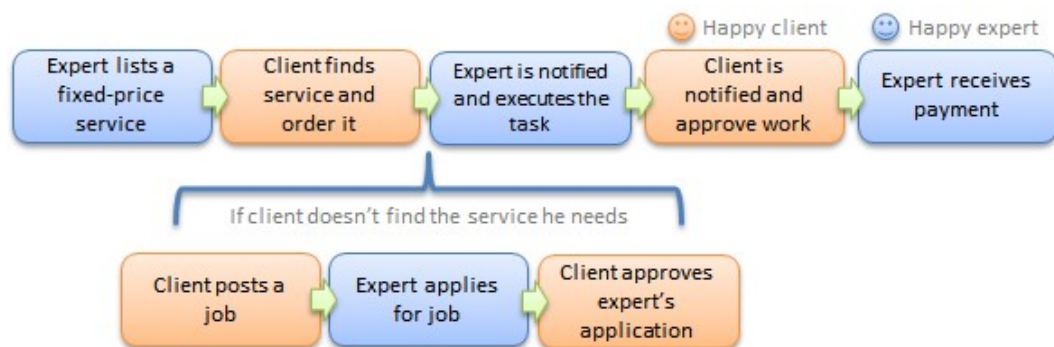
 *Isn't that cute!!*

[Read more](#)  [Share](#)

Newer arrivals on the scene of the \$5 theme are:

<http://www.fivepoundjobs.com> - not a busy site, and may not last the test of time.

<http://www.taskarmy.com> – free to sign up for. Highest fee paid per job is 80% of \$99 the following chart shows how their system works. All payments are made through PayPal.



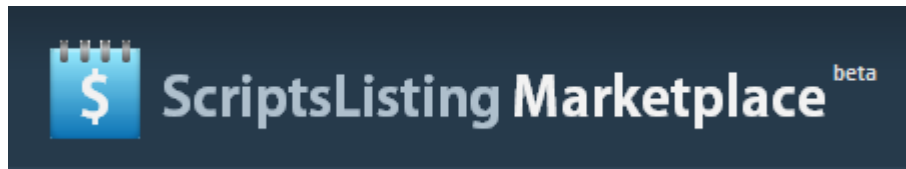
One of the busiest internet marketing forums on the Internet, the Warrior Forum has now added an area to the site where other members pay to post jobs that they would like to have done.

Look for the section Warrior Products & Services

WarriorForum - Internet Marketing Forums > The Warrior Forum > Warrior Products & Services
Wanted - Members Looking To Hire You

At the time of writing, you can join the Warrior Forum for Free and get access to this part of the forum. This may change in the future.

Another new arrival to the freelancing market place is www.scriptslisting.com this again is a forum site. Just register for a free account. At present there are no fees charged for either the freelancer or the person wishing to have the works carried out.



You have to make 3 posts to the forum before you can list any works that you are prepared to undertake. Once you have made the three posts you can enter your “gig” in any section of the board ranging from the \$5 gig section up to the \$50 gig section. \$50 is the highest price you can ask for.

The forum rules are pretty strict for the seller (you the freelancer) so I’d suggest you read them, understand them and adhere to them.

So there you have it 7 sites to join to make money Freelancing.

Idea Number Three

No Website Needed – Social Networking

So, what exactly is social Networking?

Social Networking is the joining together of individuals into specific groups. Probably one of the first ever social networking groups you were involved in would have been the Scouting movement (Guides too) or a local Church Group. Social Networking isn’t anything new, generation after generation have been networking for years.

With the arrival of the Internet Social Networking has taken on a whole new meaning, now we can network without even having to leave the house, it has made the world a lot smaller and if used wisely social networking can play a positive role in helping you to make money online.

Today, the Internet and the Social Networking tools available make it possible for us to meet and connect and communicate with someone on the other side of the world, just as easily as if they lived next door.

Although social networking sites were traditionally geared towards attracting those that would like to make online friends or develop online relationships, more and more people are realising how beneficial these kinds of sites can be for promoting their business, and the possibilities are endless. Let's take a look at a few.

I guess you would have had to have been living in a cave or under a rock for the last 5 years if you haven't heard of the site called Facebook
www.facebook.com



There are over 400 million users worldwide and it is reported that 50% of these users are active on a daily basis. Facebook allows you add friends, upload photos and videos; you just sign up for your account, log in and choose who you would like to be friends with. Just because someone wants to be your friend, you don't have to allow them to be.

With Facebook, you are in control of your own account and who you would like to share what with. Facebook can be the ideal viral tool to promote your business, as your friends share with their friends who share with their friends. The only limitation is the 5000 friend limit. Once you hit that you'll have to set up your own Fan Page.

A promotional banner for a Facebook e-commerce app. The header reads "Launch a free store on facebook" and "facebook's #1 e-commerce solution". It features a shopping cart icon with a heart, a "Powered by Payment" logo, and a list of five benefits: Professional Storefront Features, Sell An Unlimited Number of Items, 500 Million Facebook Users Can Search, Discover, and Purchase Your Products, Launch in Minutes, and Full-Featured Storefront Admin Built-In. The final benefit is "Absolutely FREE!". A button at the bottom says "click here to install app".

- ✓ Professional Storefront Features
- ✓ Sell An Unlimited Number of Items
- ✓ 500 Million Facebook Users Can Search, Discover, and Purchase Your Products
- ✓ Launch in Minutes
- ✓ Full-Featured Storefront Admin Built-In
- ✓ Absolutely FREE!

With more and more apps being developed for Facebook, you can even set up your own ecommerce store for free.

Facebook also now allows members to advertise on the Facebook site. However you must be careful as usual to read their terms and conditions and abide by them.

Facebook advertising is not free, although it is a lot cheaper than other paid for advertising and if you choose your demographics carefully Facebook advertising will enable you to reach a highly targeted specific group of people.

A little birdie told me about the next site it was simply “just tweeting” away!



www.twitter.com

Twitter can be a fantastic tool for internet marketers. Once you have set up your account, just log in and create your account it is free. Using Twitter allows you to create your own personal or business brand that will help you dominate your market simply by enabling you

to build a list of followers.

Twitter is reportedly one of the most user-friendly websites out there. It is practically impossible to get lost or confused when creating an account or setting up your profile.

Once you have logged in to your new twitter account take great care when creating your online bio in your profile. This is the information that people will read before they decide whether or not they would like to follow you. You only have 160 characters to describe who you are and what you do so make it a good one.

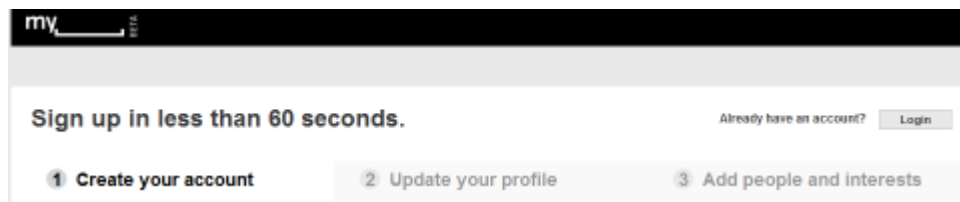
Don't be quiet about your twitter account, get the word out. Tell everyone about your twitter page make it sound exciting; make them curious about you and what you are up to.

Put links to your twitter page in your emails, on your website and blogs when you set them up simply Ask People To Follow YOU.

You'll get a great buzz when all the little birdies go “tweet, tweet, tweet”

Sign up with twitter, have a good look around at all their features, again read the rules, follow them and have fun branding yourself on twitter.

www.myspace.com



MySpace has become one of the most popular “community – socializing” sites and is one of the top ten most visited sites on the internet. People use MySpace for all sorts of reasons. Making friends, establishing their identity (branding) promoting themselves and their business.

Again with MySpace as with Twitter, take the time to think about your profile, this is your billboard / business card to the MySpace community so make it work for you.

Take a look around the site, add some friends to your account, not too many too fast though or you may get banned and you don’t want that to happen.

Join in the conversations going on, interact with other members, the more friends you attract the more chance you have of making sales.

www.linkedin.com



LinkedIn is aimed more at the professional business people who want to connect online and has a more serious tone than Twitter or Facebook.

There are a lot of social networking sites on the internet, choose the one that suits you best and work at that one, do not try and join them all you simply won’t have the spare time to devote to keeping all your profiles up to date.

A word of caution, don't ever post anything in Public that you don't want others to know about you, because you really never know who is watching what you do.

Whatever method you choose I wish you well, having that extra income really will change your life. Thousands of people are making their living on line why not take the plunge and join them.

This is a segment from one of my latest PLR products that is instantly ready for you to make money from. This Fast Track Tutorial covers three amazing ways to make money

This month's tutorial is all available with full unrestricted private label rights on the following link:



<http://www.ebooks-land.com/products/premium/makemoneyonlineideas/>

You will receive:

- Your full ebook (this is a mini version)
- All the designs including full minisite
- Along with your own sales page

Then all you would need to do is upload it on to the internet and you have your product.

PUT INTO PRACTICE

1. First of all have a really good think and decide what type of making money method would be right for you.
2. Then put your plan into action and write down exactly what you are going to do.

And last but not least.....

3. Go and implement it!

See you next month

Samantha Milner

Samantha Milner
Author – The Ultimate Fast Track Tutorials

Sign up at <http://www.dsm-publishing.co.uk> and receive the new fast track tutorials direct to your inbox.